



1000 West Eighth Street- P.O. Box 3033 - Gillette, WY 82717-3033  
(307) 682-5171- Fax (307) 682-1750

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July 31, 2018

Dear CCSD Parents and Guardians,

I wanted to take a moment to address some concerns that have been developing among the staff, myself, and an increasing number of local and national education and health leaders concerning teenagers and vaping. Vaping is the act of inhaling a vapor produced by an electronic vaporizer or e-cigarette. The vapor may contain nicotine, THC (Tetrahydrocannabinol - the active ingredient in marijuana, giving it its narcotic and psychoactive effects) and other substances. The vaporized liquids come in many different flavors that often have no odor, or they might smell fruity. For example, many of the flavors of these liquid concentrates, or 'vape juices', are sweet and have names such as, cinnamon roll, marshmallow, bubblegum, snozzberry, lemonade and cookies.

In Campbell County School District, and across the nation's high schools and middle schools, an increasing number of students are found in possession of and/or are using vaping products. I want to make sure that parents and guardians are aware of what some of these products are and the dangers that they pose to our students and your children.

Vaporizers/e-cigarettes come in all different shapes and sizes. Some common styles may look like a thick pen, or a stylus for an iPad, or a flash drive, or a small flask with a round chimney coming off the top. The devices are small and can easily be hidden on a person or blend in with normal backpack items. Like cigarettes, stores cannot sell vaping items to people under the age of 18. However, students report that they purchase the devices online or buy them from older siblings or older friends.

One product gaining popularity is a product known as **Juul**. Students who use a Juul refer to it as **Juuling**. Juuls are small pods that contain high levels of nicotine: one pod contains the nicotine equivalent found in one *entire pack* of cigarettes. They come in multiple colors representing different flavors of vapor, and they look almost *exactly* like USB drives or memory sticks you would place in a computer. There are additional resources concerning vaping and Juuling all over the internet, should you be inclined to do your own research.

There are many different dangers facing our students, and while we cannot always stop teenagers from engaging in some of these behaviors, we can educate them on the damage caused by these products. Science often takes time to catch up to the impact of new products that hit the market and the research on vaping is still developing. This lack of evidence may be contributing to some of the behavior observed in our students.

The consequences for illicit, illegal substances including electronic smoking devices will start with a phone call to parents, a referral to the STAR Program and a possible referral to the Kid Clinic for a substance abuse evaluation/drug screening. CCSD will continue to take steps to educate our students on the dangers of vaping.

We ask that you take time to talk with your children about the dangers of vaping to help reinforce the following message: vaping is dangerous, illegal for minors, and a violation of school and district policy. Please help us to support your students to make smart and healthy choices in regards to this high-risk behavior.

If you have concerns about your child and vaping, please contact your school counselor or student support services at 687-4546.

Best regards,

Kip Farnum,  
Director of Student Support Services

[Article about Juuling](#) -

<http://klcc.org/post/teenagers-embrace-juul-saying-its-discreet-enough-vape-class>

[Medical research on nicotine](https://www.psychologytoday.com/conditions/nicotine)- <https://www.psychologytoday.com/conditions/nicotine>

